Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Copycat Magazine Project** (Use Indesign…Edit Images in Photoshop)

You are to choose yourself, a friend or friends (only with permission) or family member, or a school faculty member/administrator (only with permission) for this project. ***REMINDER: You may NOT copy/paste any parts of magazines or magazine logos. Create all text from scratch, and use original photograph as main photoqraph and shapes.***

Task 1: You are to choose a magazine that you would like to “Copy Cat”: Larger than 800 x 600 must have place on page two of an indesign document: (must have following criters) No National Inquirer and no Time… They are overused and lack creativity)

* Minimum of 4 articles (teasers)
* One more image other than the main image
* Varying fonts
* At least one effect (stoke, gradient, etc)
* Layered main image (Goes overtop of name of magazine)
* At least one design Shape (ie line, circle, square, bullets etc (NOTE: No tabloids like US or Weekly News or

Task 2: Print Task 1 to B/W Printer Write appropriate teasers-you cannot use the article titles from the original. Refer to scoring guide as you work. Label all requirements on the copycat. Turn in for approval.

Task 3: Identify fonts and get photographs. Put them in a folder for this project. You may use a few internet photographs, but personally taken/scanned photos for main focus is Mandatory. Quality matters….Facebook and Instagram pictures will be hard to use and get all quality points

Task 4: Work using scoring guide. Be sure to match fonts as closely as possible including font style, weight, letter spacing, and line spacing.

Task 5: Screen check peer reviews. This will be turned in with the final copy.

Task 6: Print final copy in color, turn in all materials including labeled copycat, peer review, scoring guide below

***Scoring Guide READ THIS!!!!!!***

|  |  |  |
| --- | --- | --- |
| *Requirement* | *Points* | *-* |
| Correct page size (set new file to 8.5” x 11) with Bleed 1/8”, printed to color printer scaled 90% centered. | 10 |  |
| Original Image--- Quality of photograph of subject (clear, meaningful, captures personality, uses a flash); levels, photo filters, etc., used to make pictures more interesting; retouch with healing tools if needed…  | 10 |  |
| Meets all photo requirements--At least two images, and selected photo has background removed and/or part of image in front of text somewhere on page | 10 |  |
| Special effect and a shape/design element of some sort | 10 |  |
| Title is appropriate Font, size color etc. | 10 |  |
| Cover is “busy enough” and contains much content and visual interest (not too basic) | 10 |  |
| Must include a barcode (high quality), current year/month, and a price of $5.99 (Create this in Photoshop at 200 Resolution and place it) | 10 |  |
| Contains rewritten article teasers Minimum of 4 that suit the person the magazine is about--May not use original article titles; titles cannot be fake or tabloid in nature and should reflect truth about topic and student interests, wishes, dreams, etc. | 20 |  |
| Spelling/grammar/capitalization | 10 |  |
| Use of text, fonts, and readability—fonts should match as closely as possible (serif, sans serif, etc.) Appropriate Character Panel Adjustments are applied to make it more appealing. | 20 |  |
| Black/White marked up of original copycat attached (must turn in the original cover picture again so I can match it with the original; text should be roughly the same size and location, styles, etc.) | 10 |  |
| Peer Review (on back)) and this sheet attached  | 10 |  |
| Overall finished quality  | 10 |  |
| ***TOTAL*** | ***150*** |  |
| Teacher Comments |

COPYCAT ASSIGNMENT
**MAGAZINE COVER**

*PEER REVIEW SHEET*

Magazine Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Person Creating Magazine:\_\_\_\_\_\_\_\_\_\_\_\_\_

Reviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is the magazine title appropriate? Yes No

Does the title font match fairly closely to the original? Yes No

Is the main photo appropriate well cutout and edited if needed? Yes No

High quality? Yes No

Are teasers readable? Yes No (colors, fonts, bg distraction)

 Are teasers changed from original and are about the subject? Yes No

Does the cover layout look copycatted? Yes No

Is anything missing from the copycat? Yes No

Is the font selection good…Can you tell they effectively used the Character Panel? Yes No

Does the magazine look real? Yes No

Do you see a clear barcode with $ price and Date? Yes No

Are there any low quality or blurry photos? Yes No Where? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is everything on the scoring guide there? Yes No What? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is spelling error free? Yes No (also watch capitalization/grammar)

What would you currently give as a grade A B C D

|  |
| --- |
| Suggested improvements: |

You are to choose a magazine that you would like to “Copy Cat”: Larger than 800 x 600 must have:

* Minimum of 5 articles (teasers)
* One more image other than the main image
* Varying fonts
* At least one effect (stoke, gradient, etc)
* Layered main image (Goes overtop of name of magazine)
* At least one design Shape (ie line, circle, square, bullets etc.